

CENAIKO PRODUCTIONS, INC.
Exposition Management and Consultants

9697 EAST RIVER ROAD • MINNEAPOLIS, MN 55433 • 763-755-8111 • info@cenaiko.com

Welcome
to the 1st Annual

MINNESOTA
SPORTSMEN'S
RESORT, LODGE & OUTDOOR PRODUCTS
SHOW

January 17th - 19th, 2025

We are excited to have you exhibiting in the
1st Annual Sportsmen's Resort, Lodge & Outdoor Products Show at
Canterbury Park, and wish you much success during the Show.

This Exhibitor Information Kit has been prepared for your benefit. We have attempted to answer any questions you, as an exhibitor, may have regarding the show. We ask that you or the individual in charge of your booth review all of the enclosed information. If you should have any questions, please feel free to contact one of our staff.

presented by - CENAIKO PRODUCTIONS, INC.

763-755-8111

www.cenaiko.com

SHOW INFORMATION AT A GLANCE:

SHOW: Minnesota Sportsmen's Resort, Lodge & Outdoor
Products Show

LOCATION: Canterbury Park | Shakopee, MN 55379

DATES: January 17th - 19th, 2025

SHOW HOURS:

January 17th	NOON - 9:00 PM
January 18th	10:00 AM - 8:00 PM
January 19th	10:00 AM - 4:00 PM

PROMOTER: Cenaiko Productions, Inc. | www.cenaiko.com | [\(763\) 755-8111](tel:7637558111)

DECORATOR: Cenaiko Expo, Inc. | www.cenaikoexpo.com | [\(763\) 755-8111](tel:7637558111)

MOVE-IN: Wednesday, January 15th 12:00pm - 5:00pm
Thursday, January 16th 8:00am - 8:00pm
Friday, January 17th 8:00am - 10:00am

MOVE-OUT: No later than Midnight, Sunday, January 19th

HOTEL: www.mnresortshow.com/hotels

PARKING: [Parking & Directions](#) FREE PARKING FOR EVERYONE!

FREIGHT: www.cenaiko.com/displayshipping

TAX INFO: Minnesota Department of Revenue requires all exhibitors complete an
[ST-19 Form - Operator Certificate of Compliance](#)

More specific and detailed information is included in the exhibitor packet. If there is any other way that we may assist you in show preparation, please call our office at (763) 755-8111.
or info@cenaiko.com

MINNESOTA SPORTSMEN'S RESORT, LODGE & OUTDOOR PRODUCTS SHOW

SHOW LOCATION: Canterbury Park 1100 Canterbury Rd
Shakopee, MN 55379
www.canterburypark.com

SHOW OFFICE: The show office is located by the entrance of Expo Center 2

SHOW DATES:

Friday	January 17th	NOON - 9:00 PM
Saturday	January 18th	10:00 AM - 8:00 PM
Sunday	January 19th	10:00 AM - 4:00 PM

REMINDER TO EXHIBITORS: ALL BOOTHS MUST BE STAFFED DURING THE ABOVE HOURS THE ENTIRE DURATION OF THE SHOW.

PLEASE NOTE: Exhibitor check-in is required. Booth space must be paid in full and you've submitted your [Minnesota State Tax Form ST-19](#) prior to booth set-up.

EXHIBITOR MOVE-IN:

Following is a schedule of exhibitor move-in times for the show. Please check your booth location and adhere to the schedule that applies to the area that your booth is located in.

Wednesday, January 15th 12:00pm - 5:00pm

Thursday, January 16th 8:00am - 8:00pm

Friday, January 17th 8:00am - 10:00am

ALL EXHIBITS MUST BE SET UP BY 11:00 AM ON FRIDAY, JANUARY 17th. TO ALLOW FOR FINAL SHOW SET UP. DOORS WILL OPEN TO THE GENERAL PUBLIC AT 12:00 PM.

EXHIBITOR MOVE-OUT:

REMOVAL OF EXHIBITS MAY NOT BEGIN BEFORE 5:00 PM, ON CLOSING SUNDAY

As a courtesy to our customers who have paid to see the Show late Sunday afternoon, we feel they are entitled to see the entire show. Therefore, we must insist that no literature or exhibit material be removed from your booth or that you start dismantling your booth prior to the closing of the Show, Sunday at 5:00 PM. Failure to comply with this policy will result in cancellation of any future contracts.

ALL EXHIBITS MUST BE COMPLETELY REMOVED BY MIDNIGHT, SUNDAY, JANUARY 19th

BOOTH CONSTRUCTION:

Cenaiko Productions will provide 8-foot high backwall curtains, 3-foot high sidewall curtains and an exhibitor identification sign, at no extra cost to the exhibitor. **The exhibit may extend 4 feet from the rear wall at the 8-foot height but further extension must be limited to a 3-foot height.** Exhibitors must drape the back of any unsightly structures at their own expense. Booth specification rules must be followed. If your booth does not comply with these specifications, please re-design your booth before coming to the show to avoid problems. No obstructions will be allowed past the 3-foot height. Please be courteous to your neighbor.

DECORATIONS:

All decorations including draping, skirting, etc. must be flameproof to comply with the fire department regulations. The Fire Marshal will be checking all booths. All tables must be professionally skirted. Equipment ordered through Cenaiko Expo, Inc. complies with all regulations.

Signs, banners, etc. may not be fastened in any way to our pipe and drape or any Canterbury Park property including doors, walls, glass, columns, painted surfaces, or fabric walls. We have complimentary sign hooks in the show office.

PLEASE NOTE: CANTERBURY PARK BY LAW IS A NON-SMOKING FACILITY.
THIS POLICY WILL BE STRICTLY ENFORCED

BOOTH EQUIPMENT & DISPLAY MATERIALS:

Tables, chairs, skirting, carpeting, etc. may be obtained through [Cenaiko Expo, Inc.](#) An order form has been included. Please note the considerable savings to you by ordering in advance rather than at the show site. Email or mail order forms and payment directly to Cenaiko Expo, Inc. Forms without payment will not be accepted. Be sure to add 8.375% City & State Sales Tax to your order. **DEADLINE FOR ADVANCED PRICING IS JANUARY 5th, 2025.**

Please visit the show office with any questions or last minute details you may have.

GASOLINE AND PROPANE TANKS:

Remove propane tanks from all units to be exhibited. Permanently installed propane tanks on motor homes must be completely empty. Locked gas caps must be on all gas tanks and battery cables must be disconnected. The Fire Marshal will be checking on these.

INSURANCE:

It is the sole responsibility of the exhibitor to have his or her own insurance (SEE CONTRACT). We have special watchmen on duty at all times, but due to increased theft at shows around the country, we cannot guarantee against loss. We suggest you provide a trunk or box equipped with a lock where small or valuable items may be kept safely when you leave the building. Do not leave TV's, phones, DVD players, or computers unattended.

FREIGHT AND DRAYAGE HANDLING:

There is no storage at Canterbury Park. Shipments to the facility should arrive no sooner than two days prior to show opening. Advance freight warehousing arrangements can be made through Cenaiko Expo, Inc. They may be reached at 763-755-8111. Also, should you need help moving your freight to and from the show floor, please see the enclosed Material Handling form to arrange for those service(s).

***Please label "Attn: Cenaiko Productions, Inc." with your company name & booth number(s).**

The Shipping Address / Loading Dock For Canterbury Park Is:

1100 Canterbury Rd, Shakopee, MN 55379

Exhibitors are required to set up and tear down their own booth. However, Cenaiko Expo, Inc. does offer set up & tear down services. Please contact us to make those arrangements.

SHOW RESTRICTIONS:

Exhibitors may not give away or sell helium-filled balloons, bumper stickers or any self-sticking advertising or promotional material.

No microphones will be permitted without the permission of Cenaiko Productions. Audio-visual equipment may not be operated in a manner that will disturb other exhibitors. Any disagreements regarding this matter will be dealt with at the sole discretion of Cenaiko Productions.

Literature and other promotional items may only be distributed from the confines of the exhibition booth. Cenaiko Productions specially prohibits the distribution of any publication or periodical in Canterbury Park or registration areas without written consent.

ELECTRICAL SERVICE:

All exhibitors will need to order facility services such as electrical, telephone, water, drain, etc. Please contact us at 763-755-8111 for your Electrical Needs

WIRELESS INTERNET SERVICE

Wireless Internet service is available free of charge. It is IMPORTANT to note that wireless Internet use is available for casual attendee or light exhibitor use, such as checking email, browsing the Internet, or displaying web sites. Uploading and/or downloading audio or video files is not considered casual browsing and may cause system issues either for you or for others in the facility. Personal (rogue) wireless or hotspot devices can also result in wireless service issues and are restricted in this facility. Please be respectful of this policy. If your business depends on reliable Internet service.

EXHIBITOR CREDENTIALS:

Exhibitor credentials and passes will be available for pick up when exhibitors check in prior to set-up. The Show Office is located by the entrance of Expo 2

NO EXHIBITOR CREDENTIALS AND/OR PASSES WILL BE RELEASED TO ANY EXHIBITOR UNLESS BOOTH SPACE HAS BEEN PAID IN FULL AND THE OPERATORS CERTIFICATE OF COMPLIANCE (ST-19) FORM HAS BEEN COMPLETED.

Exhibitor Passes will be distributed as follows:

1 Booth 4 Exhibitor Passes
2 Booths+ 6 Exhibitor Passes

The Exhibitor Pass is presented to the ticket taker upon entering the Show each day. The ticket taker will punch the pass and return the pass to the exhibitor. The pass can only be punched once per day so if you wish to leave the premises and return the same day, it will be necessary to have your hand stamped as you leave. Each booth attendant will be required to have his or her own Exhibitor Pass for admission to the Show. Exhibitor Passes will allow exhibitors to enter the Show one-hour before general admission.

It is the responsibility of the exhibitor to distribute Exhibitor Passes to booth attendants or make arrangements to have tickets left at the Will Call desk. If attendants forget or lose their passes, they must enter the Show at the public gate and pay the regular admission price.

ABSOLUTELY NO REFUNDS.

THE "WILL CALL" DESK WILL BE LOCATED BETWEEN THE HALLWAY & EXPO HALL 1

ADVANCE ADMISSION OR ONE DAY EXHIBITOR ADMISSION:

Regular \$12.00 tickets or exhibitor one-day tickets may be purchased in the Show Office for \$9.00 per ticket. One-day exhibitor tickets allow your workers to enter the premises one-hour prior to the opening of the Show. In case you have more booth attendants than your allotted exhibitor passes, your one-day exhibitor tickets will provide a one-time admission. Also advanced admission tickets may be purchased for \$9.00 per ticket. These tickets are good any day of the Show. Use these for your preferred customers, associates, prospects, friends and family members. GOOD FOR SHOW HOURS ONLY.

HOTEL ACCOMMODATIONS:

The following hotels will be offering discounted accommodations to Exhibitors:

*****PLEASE BOOK WITH THE HOTEL DIRECTLY AND DO NOT ACCEPT ANY 3RD PARTY RATES*****

HAMPTON by HILTON

4175 Dean Lakes Blvd.
Shakopee, Minnesota 55379
(P): 952-641-3600

\$135.00 2 Queens or 1 King
Reserve by December 15th, 2024

FAIRFIELD INN & SUITES

4600 12TH Ave. E.
Shakopee, Minnesota 55379
(P): 612-248-1685

\$99.00 1 King
\$109.00 2 Queens
Reserve by December 15th, 2024

HOLIDAY INN EXPRESS

4550 12TH Ave. E.
Shakopee, Minnesota 55379
(P): 888-465-4329

\$124.00 2 Queens or 1 King
Reserve by December 15th, 2024

MYSTIC LAKE HOTEL

2400 Mystic Lake Blvd.
Shakopee, Minnesota 55372
(P): 800-262-7799

\$175.00 1 King
Reserve by December 15th, 2024

BAYMONT by WYNDHAM

2400 Mystic Lake Blvd.
Shakopee, Minnesota 55372
(P): 800-262-7799

\$155.00 2 Queens
Reserve by December 15th, 2024

LIMITED ROOMS AVAILABLE

In order to receive the Sportsmen's Show discounted rates when calling for reservations, you must identify your affiliation with the Minnesota Sportsmen's Show. Rates cannot be changed at check-in or checkout times for guests who fail to identify their affiliation with the Show when making their reservation.

Reservation requests received after the deadline will be accepted on a space and rate availability basis. Guests arriving after 6:00 PM will require a guarantee by credit card.

NOBODY FROM OUR OFFICE OR THE HOTELS WILL EVER CONTACT YOU DIRECTLY, PLEASE BE CAUTIOUS OF SPAM EMAILS TRYING TO GET YOU IN AT A HIGHER RATE.

For any other questions, please call our office at (763) 755-8111.
or info@cenaiko.com